



MEGAWORLD'S GERI TO DEVELOP 116-HA BEACHSIDE ESTATE IN NASUGBU, BATANGAS

GERI allocates P5B for the next 5 years to develop Nascala Coast, which will be the Megaworld Group's 36th township

MANILA, Philippines, June 26, 2025 – Megaworld subsidiary Global-Estate Resorts, Inc. (GERI), a premier developer of integrated tourism and leisure townships, is developing a 116-hectare beachside property in Nasugbu, Batangas.

Set to become the 36th township of the Megaworld Group, **Nascala Coast** will seamlessly blend residential villages and beachside condominium clusters, vibrant commercial hubs, and dynamic leisure destinations—anchored by the natural beauty of the coast and mountains that surround it. Future homeowners and tourists will enjoy panoramic views of Nasugbu Bay and the surrounding mountain ranges, complemented by expansive commercial lots, mixed-use centers, and vibrant town centers designed to cultivate a unique convergence of leisure, lifestyle, and investment opportunities.

"Nascala draws its name from 'Nasugbu,' the picturesque municipality in Batangas where it rises, and the Spanish word 'Escala,' meaning 'climb'—a fitting nod to its elevated setting near the coast. This township captures the essence of Nasugbu's distinct allure, where unspoiled beaches, breathtaking mountain vistas, and a deep cultural heritage converge. More than just a destination, **Nascala Coast** is envisioned as a thriving coastal address where tourists can enjoy the best of nature and generations of families can flourish," says Monica T. Salomon, president, GERI.

Nasugbu, Batangas has long been a beloved getaway for families and travelers seeking seaside relaxation and quick island adventures. Beyond its pristine beaches, it has also become a haven for nature lovers and thrill-seekers drawn to its lush, rolling landscapes and iconic peaks like Mount Batulao, Mount Talamitam, and Mount Palay-Palay—offering scenic trails, panoramic views, and immersive outdoor experiences.

Strategically master-planned as a sustainable, integrated tourism and leisure estate, **Nascala Coast** offers a seamless escape just 2.5 hours from Metro Manila and roughly an hour away from Tagaytay. Easily accessible via South Luzon Expressway (SLEX), Manila-Cavite Expressway

(CAVITEX), or the Ternate-Nasugbu Highway, **Nascala Coast** promises to be a standout tourism and leisure development that offers a refreshing change of pace from the city life.

Megaworld's GERI is initially allocating P5 billion to develop **Nascala Coast** in the next five years.

Nascala Coast is the latest development from Megaworld's Global-Estate Resorts, Inc., which was feted as the 'Best Lifestyle Developer' in last year's Philippines Property Awards by PropertyGuru.

Other GERI integrated tourism and leisure estates are Boracay Newcoast in Boracay Island and Twin Lakes in Laurel, Batangas near Tagaytay. Also in GERI's portfolio are integrated lifestyle communities, which include Alabang West in Las Piñas City; Eastland Heights in Antipolo, Rizal; Arden Botanical Estate in Trece Martires-Tanza, Cavite; Southwoods City in the Laguna-Cavite boundary; Sherwood Hills in Trece Martires, Cavite; Lialto Beach and Golf Estates in Lian, Batangas; The Hamptons Caliraya in Lumban-Cavinti, Laguna; and Sta. Barbara Heights in Iloilo.

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